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For Immediate Release

RSA Security Launches Real Estate Solutions to Bolster Security of Sensitive Real Estate Data

*Mid-Florida Regional MLS Successfully Deploys RSA Security Solutions;
Strategic Partners planetRE and Solid Earth Secure North American Real Estate Organizations*

Bedford, MA, October 25, 2005 – RSA Security Inc. (Nasdaq: RSAS) today launched RSA Security Real Estate Solutions, a new program that delivers cost effective and easy to use online security technologies that protect sensitive real estate data online and ensure this information is accessible only to authorized users. RSA Security also announced strategic partnerships with two leading real estate industry technology providers – planetRE and Solid Earth, Inc. – to offer real estate organizations broad access to RSA Security Real Estate Solutions. The program will launch at the 2005 REALTORS® Conference & Expo this week in San Francisco.

RSA Security solutions enable members of the real estate industry, including Multiple Listing Service (MLS) organizations, to establish – with certainty – the identity of a person accessing MLS and transaction data online. A cornerstone of this program is RSA SecurID two-factor authentication solution, which organizations offer to members via a small device (called a “token”) that fits on a keychain and displays a six-digit numeric passcode that changes randomly every 60 seconds. Users enter the passcode along with a traditional password to access data online. Because users provide something they know (their password) and something they have (the token’s random passcode), the system ensures data are available only to authorized users.

Mid-Florida Regional MLS Secures Data with RSA Security Real Estate Solutions

The Mid-Florida Regional MLS (MFRMLS) recently deployed RSA SecurID technology as an “MLS LoginKey” to provide subscribers across central Florida with secure access

to MLS data. The solution was delivered in conjunction with real estate industry experts the Secure Content Group, a company founded in 1998 to provide solutions for the trusted exchange of all forms of digital content along a services continuum that extends from content strategy and requirements evaluation through security integration and program management. The MFRMLS solution was successfully implemented in just weeks and delivered significant benefits, including:

- **Ease of Issuance and Management:** MFRMLS delivered RSA SecurID tokens to over 12,000 members in one week, and 25,000 members in three weeks – online enrollment was simple, and the MFRMLS help desk successfully fielded calls from members with questions about the system.
- **Cost Savings:** By choosing RSA Security technology, MFRMLS expects to save more than \$1,000,000 over three years, compared to competitive solutions.
- **An End to MLS Password Sharing and an Increase in Revenue:** RSA SecurID technology enabled MFRMLS to reduce password sharing by non-members, and MFRMLS attributes a 2% - 4% increase in paid subscribers to the program.
- **Flexibility for the Future:** MFRMLS anticipates the MLS LoginKey system will eventually be used by its subscribers to access several other local real estate applications and services.

“It was critical for us to create a system that better protected the private realty data we’re entrusted with,” said Belton Jennings, chief executive officer of Orlando Regional REALTOR® Association. “RSA Security’s technology is cost effective and incredibly easy for our members to use. Most importantly, though, the program has met our objective of ensuring that we’re limiting MLS access to only authorized users.”

RSA Security Partners with planetRE and Solid Earth to Secure Real Estate Data

As part of the RSA Security Real Estate Solutions launch, the company also announced strategic partnerships with two leading real estate industry technology providers:

- **planetRE:** planetRE is the first company to offer transaction management software for the real estate industry that may be protected by two-factor authentication technology. By enabling real estate offices to leverage RSA SecurID technology, planetRE is helping to ensure the security of high-value real estate information beyond MLS data – including loan documents, property financial information, broker financial information and appraiser proposals. planetRE has already delivered RSA SecurID technology to realty offices throughout the country as part of the company’s hosted application service provider (ASP) solution, which enables these organizations to ensure that their most critical and sensitive business documents are secure.
- **Solid Earth, Inc.:** A leading software provider to MLS organizations, Solid Earth provides MLS service to more than 50,000 users in 19 markets nationwide. Founded in 1998 and ranked as one of *Inc.* magazine’s fastest growing private companies, Solid Earth will now offer MLS organizations the ability to leverage stronger security – through RSA SecurID technology – when deploying Solid Earth’s LIST-IT® MLS platform. RSA SecurID technology will be hosted by Solid Earth, providing a seamless and cost-effective option to help MLS organizations protect vital data.

RSA Security Real Estate Solutions: Technology for Now and the Future

RSA Security Real Estate Solutions were designed with flexibility and the future in mind. With RSA SecurID technology as the first step in protecting online information, real estate organizations may look to RSA Security for additional security solutions that further leverage investments in two-factor authentication. RSA Security solutions such as web access management, federated identity management and digital certificates will empower members of the real estate community to further protect information, and manage access to data throughout a single organization and across the industry.

“RSA Security Real Estate Solutions offer cost effective and proven means for the real estate industry to ensure the security of private data,” said John Worrall, vice president of worldwide marketing at RSA Security. “RSA Security looks forward to delivering solutions to the industry that protect data and effectively manage access to that vital information now and in the future.”

More information regarding RSA Security Real Estate Solutions may be found online at www.rsasecurity.com/realestate. RSA Security Real Estate Solutions will be on display at the 2005 REALTORS® Conference & Expo – October 28-31, 2005 in San Francisco (booth #2613 – South Exhibit Hall).

About RSA Security Inc.

RSA Security Inc. is the expert in protecting online identities and digital assets. The inventor of core security technologies for the Internet, the company leads the way in strong authentication and encryption, bringing trust to millions of user identities and the transactions that they perform. RSA Security's portfolio of award-winning identity & access management solutions helps businesses to establish who's who online – and what they can do.

With a strong reputation built on a 20-year history of ingenuity, leadership and proven technologies, we serve more than 18,000 customers around the globe and interoperate with more than 1,000 technology and integration partners. For more information, please visit www.rsasecurity.com.

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